

About the Judges

Richard William Haynes

Winner of many national and international awards and a Signature Member of the American Watercolor Society, Rich's work appears in both private and corporate collections. Moving from early larger abstract and Art of the Fantastic to miniatures, and from oils to watercolor, he was elected to Miniature Artists of America. In 1994, he moved back to larger scale pieces in a realistic style. His work since 2000 has been mainly florals and has been featured in International Artist magazine. He is represented by The Snow Goose Gallery. Rich resides in Fairfield.

John Wolff

A signature member of of the New Jersey, Garden State, Baltimore, Philadelphia and and North East Watercolor Societies, John is a past president of the Essex Water Color Club. He finds portraits especially appealing and like subject matter with strong contrasts of light and shadow. Please view his work at www.JohnBWolff.com John resides in Livingston.

Diana K. Gibson

A Signature Member of NYPAP, Oil Painters of American and RAI, Diana has been the recipient of numerous awards including AAPL and RAI awards. She has been featured in several articles in American Art Collector and is an active plein aire painter. She is especially passionate about depicting the play of light in all her pieces. Please view her work at www.dianakgibson.com. Diana resides in Ringwood.

Artists Note: Marti Koestler, proprietor of The Frame Shop, 42 Old Eagle Rock Ave., Roseland, offers a 25% discount to artists participating in this event.



Caldwell Merchants Association
328 Bloomfield Avenue
Caldwell, New Jersey 07006

***Dated Material Enclosed!
Artists Wanted for Art on the Avenue***

Caldwell Merchants Association presents:

ART ON THE AVENUE

June 3, 2017

10am-5pm

Bloomfield Ave.

Caldwell

The Caldwell Merchants Association (CMA)
invites all artists to participate in

ART ON THE AVENUE 2017

Please read this prospectus carefully. Direct questions to June
Cowell at 973-364-1124 or LovelyLivingInteriors@gmail.com.

DATE Saturday, June 3, 2017

ARRIVAL/SET UP TIME 8:30 - 9:45 am

Please allow enough time to set up!

SHOW TIME 10 am to 5 pm

RAIN DATE Sunday, June 4th 12-5 pm

DISPLAY Sturdy 12 ft. wide grid fencing is provided
along street curbing. All hanging art must be
framed; gallery wrap permitted. Standing bins
with unframed art are limited to one per artist
providing there is 4 feet of sidewalk clearance.

CATEGORIES

- * Fine Art
- * Sculpture
- * Photography
- * Fine Art Crafts
- * Only original art/crafts created by the artists will be
accepted.

PROCEEDS

Art may be offered for display or sale, all proceeds to
be kept by artist.

REGISTRATION ENTRY FEE SCHEDULE

By April 24, 2017 \$75; April 25 - May 12 \$90

\$90 April 25 - May 12, 2017

Registered artists will receive a map showing their
location on Bloomfield Avenue.

AWARDS Only hanging art, sculpture and
photography will be selected for the Winners' Circle
based on originality, skill level and creativity. \$1000
in awards includes \$500 Best in Show. Work chosen
for the Winners' Circle should be brought to Caldwell
Green, next to the Caldwell Library, by 12:30 pm.
Final judging will be 1:00-1:45 pm. Awards Ceremony
and Reception at 2 pm. Show ends 5:00 pm.

REGISTRATION & LIABILITY WAIVER

Please print legibly, sign this form, and return
with a brief biography and your entry fee to:
CMA, 328 Bloomfield Ave., Caldwell, NJ 07006

ENTRY FEES By April 24 \$75; April 25 - May 12 \$90

CHECK THE TYPE OF ART YOU WILL DISPLAY

- Fine Art
- Photography
- Sculpture
- Fine Arts Crafts (This is a juried category; email 2
jpeg samples of work to: ajohnsonipgnj@gmail.com)

CHECK YOUR DISPLAY NEEDS

Fencing cannot be added or moved day of show.

- I will need display fencing.
- I prefer to use my own display system and do not wish
to have fence provided. (Note: sides must be under 3 ft. wide
and allow 4 ft. of sidewalk clearance. Awnings are permitted,
tents are not allowed).

DIRECTORY CONTACT INFORMATION & LIABILITY WAIVER

Business Name: _____

Street Address: _____

City: _____ State _____

Zip: _____ Tel.: _____

Cell #: _____

E-mail: _____

Website: _____

New artist How did you hear about the show?

Returning Artist: Space preference _____

"I have read the 8th Art on the Avenue (AOA) application in its entirety. I will allow photos to
be taken by AOA personnel of myself, my booth and my work to be used by AOA promotions. I
understand that Art on the Avenue and the Borough of Caldwell shall not be liable for any claim
or loss or damage of any kind to my exhibit or myself and I agree to release and hold them
harmless for such liability. I understand that failure to follow any of the listed conditions and re-
quirements for participation in AOA shall be grounds for dismissal without refund from the show."

Signature: _____

PLEIN AIRE "PAINT THE TOWN"

The Caldwell Merchants Association invites all Plein
Aire artists to paint the Grover Cleveland Birthplace
at 433 Bloomfield Avenue which includes historic
buildings and urban subjects. Plein Aire painters may
paint from 8:30 am on Wednesday through Saturday
morning. Choose two pieces to submit for awards
and bring them to the Caldwell Green at
12pm sharp to display for judging. Detailed
instructions will be sent after registration.

There are two categories for Plein Aire: Painters
without display space are eligible for cash awards
including \$300 Best Plein Aire painting. Plein Aire
artists who wish to display/sell their work may rent
a display space and are then also eligible for prizes
in the fine art category of previously painted work.

PLEIN AIRE APPLICATION: DIRECTORY CONTACT INFORMATION AND LIABILITY WAIVER MUST ALSO BE FILLED OUT

_____ Plein aire with no display space: \$25 by

April 24; \$35 April 25 - May 12

_____ Plein aire with display space: \$75 by April 24;

\$90 April 25 - May 12

CONTACT INFORMATION FOR DIRECTORY LISTING

Name _____

Website _____

Email _____

OR Phone _____

The Caldwell Merchants Association posts
an exhibitor and contact page on their website
(www.caldwellmerchants.com) in May. Would you
like the website or email you previously provided to
be included on our website? Yes No